

ASBL
BROADWAY
THE PULSE OF LIFE

WELCOME HOME



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0102030405

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HYDERABAD

Financial District

ASBL BROADWAY NEIGHBOURHOOD

05 MINS
FROM

ORR ROAD, ISB ROAD &
WIPRO CIRCLE

15 MINS
FROM

RAIDURG METRO STATION

10 MINS
FROM

HITEC CITY

30 MINS
FROM

AIRPORT

FINANCIAL DISTRICT

THE MANHATTAN
OF HYDERABAD

ISB ROAD ICICI BANK GOOGLE APPLE DEV CENTER KALYANI TECH PARK B1 ROAD TOWARDS ORR ASBL SPECTRA
WIPRO CIRCLE AMAZON WAVEROCK IKEA ADP

YOU
ARE
HERE

G+5
FLOORS CLUBHOUSE

75%
OPEN SPACE

TOTAL INDOOR AMENITIES
~1,07,000 sft.

3 IDENTICAL TOWERS
G+50 FLOORS

ACRES
~5.02

3 BHKs



YOU'VE ARRIVED

WELCOME HOME



UNLOCK BROADWAY

THE PULSE OF LIFE

Your story unfolding, fueled by Hyderabad's energy.

1. Downtown Energy

Sidewalks that never sleep, lights that never dim, experience Downtown Living at full volume.

2. The Fittest Address

Welcome to the fittest community in the Financial District.

3. Homes That Energize

Sunlit, airy, and bursting with positive vibes these aren't just homes, they're daily power-ups.

4. Skyline Soaring

Three towering icons on the horizon, our signature on Hyderabad's skyline.



YOUR DREAM HOME PLANNED TO PERFECTION

Master Plan, Tower Plan, Unit Plan

MASTERFUL MASTERPLAN

- | | | | |
|-----|-------------------------|-----|-------------------------|
| 1. | Pickup/Drop-off | 11. | Pickleball Courts |
| 2. | Cascading Water Feature | 12. | Kids' Play Area |
| 3. | Entry Plaza | 13. | Basketball Court |
| 4. | Resident Entry/Exit | 14. | Senior Citizens' Garden |
| 5. | Open Lawn | 15. | Outdoor Fitness Station |
| 6. | Activity Lawn | 16. | Cricket Nets |
| 7. | Social Gathering Plaza | 17. | Multi-purpose Lawn |
| 8. | Seating Gallery | 18. | Garden Lounge Swings |
| 9. | Outdoor Activity Area | 19. | Pet Zone |
| 10. | Lounge Deck | 20. | F&B Alfresco Area |



AMENITIES

1.

CLUBHOUSE
- A.

F&B Spaces
- B.

Banquet Hall
- C.

Pre-Function Area
- D.

Indoor Badminton Courts
- E.

Swimming Pool
- F.

Kids' Swimming Pool
- G.

Multipurpose Turf
- H.

Indoor Games Room
2.

Living Rooms
3.

Party Lounge
4.

Tower Lobby
5.

Co-working & Tuition Room
6.

Spa & Salon
7.

Security Lockers
8.

Supermarket
9.

Creche
10.

Guest Rooms
11.

Indoor Gym
12.

Indoor Kids' Play Area
13.

Kids' Birthday Party Area
14.

Clinic & Physiotherapy Room

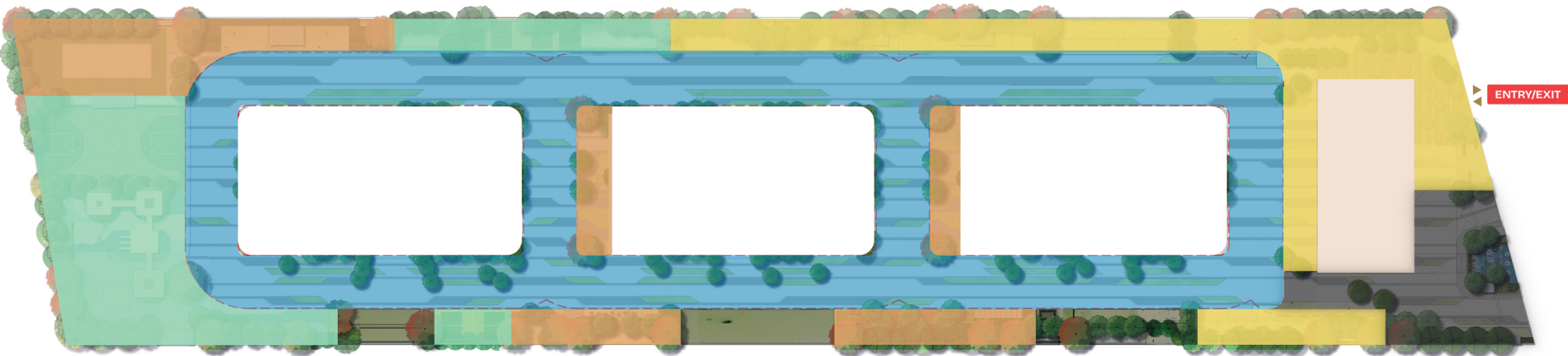


AMENITIES ZONING



~600M
WALKING, JOGGING & CYCLING CIRCUIT

- Social Zone
- Tranquil Zone
- Fitness Zone
- Activity Circuit



TOWER PLAN



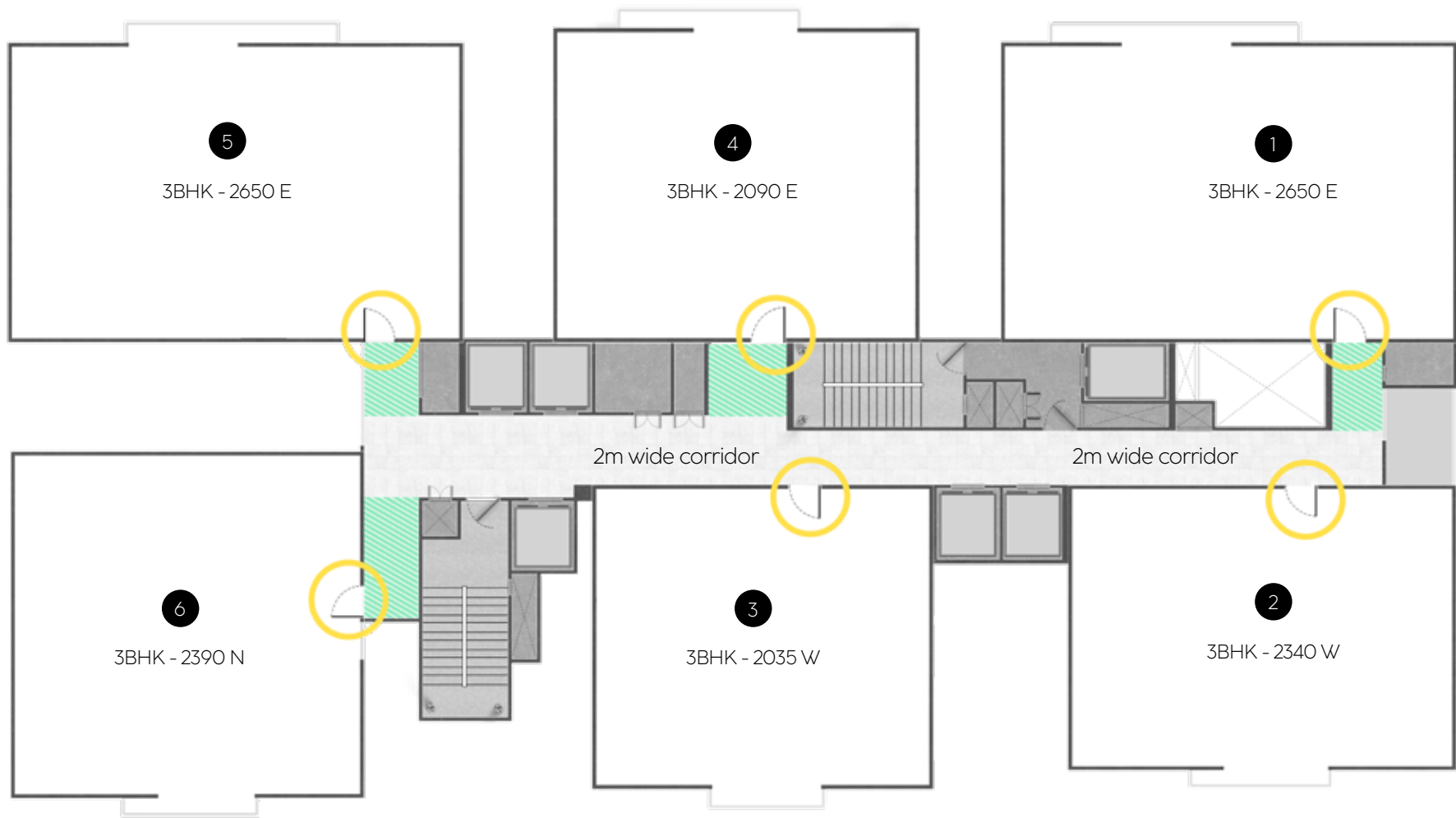
6

Apartments
per floor

6

Lifts

TOWER PLAN FEATURES



Private
Foyer



No Opposite
Main Doors



OUTDOOR LIVING

THESE EXPANSIVE BALCONIES, FRAMED BY THREE-SIDED GLASS RAILINGS, OFFER UNINTERRUPTED VIEWS OF THE CITY WHILE CREATING THE PERFECT SPACE TO RELAX AND ENTERTAIN

A RARE URBAN SPACE THAT BLENDS INDOOR COMFORT WITH OUTDOOR FREEDOM



CURTAIN WALLS

FULL FLOOR-TO-CEILING WINDOWS WITH OBSERVATORY-LIKE VIEWS OF THE FINANCIAL DISTRICT. THIS STUNNING FEATURE ADDS A SUBTLE TOUCH OF LUXURY WHILE ENHANCING THE SENSE OF SPACE.



EXTRA LIGHT.



EXTRA VIEWS.



4
3BHK
2090E

1
3BHK
2650 E

2
3BHK
2340 W

3
3BHK
2035 W

5
3BHK
2650 E

6
3BHK
2390 N



DISCOVER
YOUR
DREAM
HOME



UNIT PLAN

Comfort 3 BHK

2035 WEST

THE SUNLIT HAVEN

2090 EAST

THE POWERPUNCH

Premium 3 BHK

2340 WEST

THE CORNER
COURTYARD

2390 NORTH

THE LIMITLESS
LUXURY

Luxury 3 BHK

2650 EAST

THE MASTERPIECE



THE MASTERPIECE

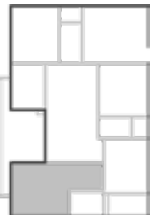
Unit 1 - 3BHK

2650 SFT.(EAST)



MASTER BEDROOM

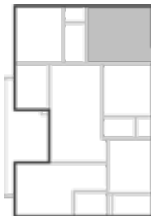
PRIVATE WALK-IN DRESS AREA





CORNER FLAT

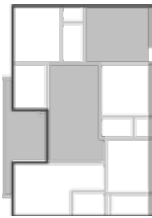
LUXURIOUS CITY WIDE VIEWS
& CROSS VENTILATION





DUALSYNC SPACES

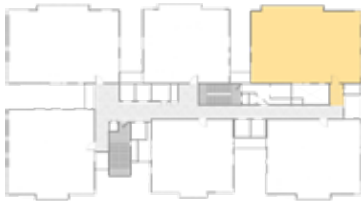
SEGREGATED FORMAL AND
INFORMAL SPACES





PRIVATE FOYER ENTRY

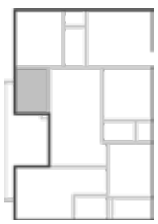
AN ELEGANT WELCOME
BEGINS AT YOUR ENTRANCE





KIDS' BEDROOM 2

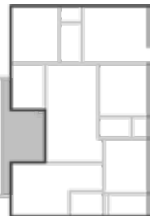
A VERSATILE SPACE FOR YOU
TO GROW INTO





OUTDOOR LIVING BALCONY

ROOM SIZED BALCONIES, 1.5X
LARGER THAN COMPETITORS*



3BHK

2650

SFT. (EAST)



ROOM DIMENSIONS

Room	Size
Drawing Room	16'6" x 13'11"
Family Living & Dining	13'3" x 25'0"
Outdoor Living Balcony	10'8" x 13'2"
Master Bedroom	14'0" x 13'0"
Dress	8'6" x 6'10"
M. Toilet	7'10" x 5'10"
Kids' Bedroom 1	12'0" x 13'11"
Com. Toilet	5'2" x 10'5"
Guest Bedroom	12'0" x 13'1"
Toilet 3	8'1" x 5'2"
Kids' Bedroom 2	8'0" x 10'11"
Kitchen	11'5" x 13'9"
Utility	9'10" x 5'0"

AREA STATEMENT

RERA Carpet Area	1667 sft.
Exclusive Balcony Area	149 sft.
External Wall & Internal Shaft Area	183 sft.
Common Area	651 sft.



THE CORNER COURTYARD

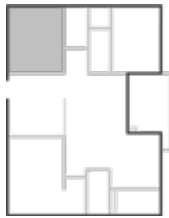
Unit 2 - 3 BHK

2340 SFT.(WEST)



CORNER FLAT

LUXURIOUS CITY WIDE VIEWS
& CROSS VENTILATION





CURTAIN WALL

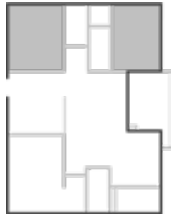
KIDS' & GUEST
BEDROOMS



EXTRA LIGHT.



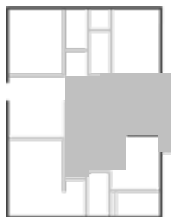
EXTRA VIEWS.





EXCLUSIVE FAMILY LIVING AREA

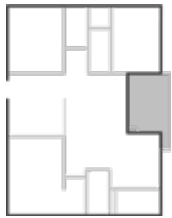
A WIDE, OPEN LAYOUT THAT BALANCES ELEGANCE, WARMTH, AND LIVABILITY.





EAST-FACING BALCONY

ROOM SIZED OUTDOOR LIVING BALCONY
FOR GREAT MORNING SUNLIGHT



3 BHK

2340 SFT.(WEST)



ROOM DIMENSIONS

Room	Size
Drawing	13'4" x 13'2"
Family Living & Dining	14'5" x 20'10"
Outdoor Living Balcony	9'8" x 12'5"
Master Bedroom	12'9" x 16'8"
Dress	4'8" x 7'4"
M. Toilet	5'2" x 9'0"
Kids' Bedroom	12'10" x 14'0"
Toilet 2	4'11" x 8'9"
Guest Bedroom	11'3" x 14'0"
Toilet 3	5'1" x 9'4"
Kitchen	11'5" x 11'7"
Utility	9'11" x 5'0"

AREA STATEMENT

RERA Carpet Area	1472 sft.
Exclusive Balcony Area	127 sft.
External Wall & Internal Shaft Area	166 sft.
Common Area	575 sft.



THE SUNLIT HAVEN

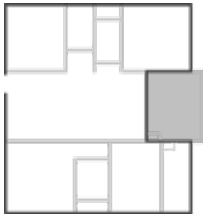
Unit 3 - 3 BHK

2035 SFT.(WEST)



EXCLUSIVE OUTDOOR LIVING BALCONY

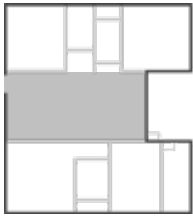
ROOM SIZED OUTDOOR LIVING BALCONY
FOR GREAT MORNING SUNLIGHT





A GRAND ARRIVAL

SEAMLESS VIEW FROM
ENTRY TO BALCONY





CURTAIN WALL

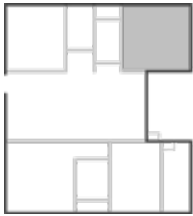
KIDS' BEDROOM



EXTRA LIGHT.



EXTRA VIEWS.

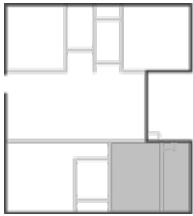




SUNLIT KITCHEN & UTILITY



DESIGNED WITH A FUNCTIONAL WORK
TRIANGLE AND NATURAL LIGHT



3 BHK

2035

SFT. (WEST)



ROOM DIMENSIONS

Room	Size
Drawing & Family Living	14'11" x 12'11"
Dining	12'0" x 12'11"
Outdoor Living Balcony	10'4" x 12'10"
Master Bedroom	13'1" x 12'11"
M. Toilet	6'1" x 7'2"
Kids' Bedroom	12'11" x 11'10"
Toilet 2	5'1" x 8'2"
Guest Bedroom	11'2" x 12'0"
Toilet 3	5'1" x 8'2"
Kitchen	10'4" x 12'11"
Utility	4'10" x 12'11"

AREA STATEMENT

RERA Carpet Area	1240 sft.
Exclusive Balcony Area	138 sft.
External Wall & Internal Shaft Area	157 sft.
Common Area	500 sft.



THE POWER PUNCH

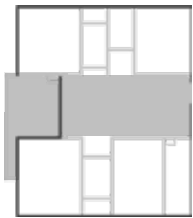
Unit 4 - 3 BHK

2090 SFT.(WEST)



A GRAND ARRIVAL

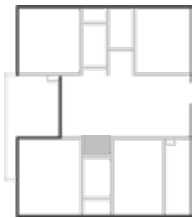
SEAMLESS VIEW FROM
ENTRY TO BALCONY





DEDICATED POOJA SPACE

DESIGNED TO INSTILL
SERENITY WITHIN THE HEART OF THE HOME





CURTAIN WALL

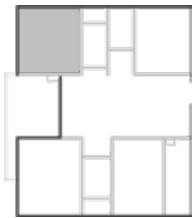
KIDS' BEDROOM



EXTRA LIGHT.



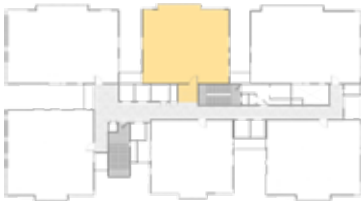
EXTRA VIEWS.





PRIVATE FOYER ENTRY

AN ELEGANT WELCOME BEGINS IN
YOUR PRIVATE FOYER.



3 BHK

2090

SFT.(EAST)



ROOM DIMENSIONS

Room	Size
Family Living	15'6" x 12'2"
Dining	10'6" x 12'2"
Outdoor Living Balcony	10'5" x 12'0"
Master Bedroom	12'5" x 15'0"
M. Toilet	5'9" x 8'0"
Kids' Bedroom	12'2" x 13'0"
Toilet 2	5'2" x 8'4"
Guest Bedroom	11'0" x 13'2"
Toilet 3	4'11" x 8'2"
Kitchen	10'4" x 15'0"
Utility	4'10" x 15'0"

AREA STATEMENT

RERA Carpet Area	1280 sft.
Exclusive Balcony Area	132 sft.
External Wall & Internal Shaft Area	166 sft.
Common Area	512 sft.



THE MASTERPIECE

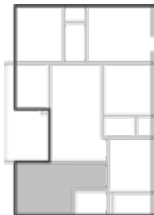
Unit 5 - 3BHK

2650 SFT.(EAST)



MASTER BEDROOM

PRIVATE WALK-IN DRESS AREA





CURTAIN WALL

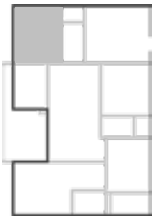
KIDS' BEDROOM



EXTRA LIGHT.



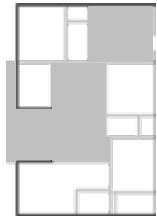
EXTRA VIEWS.





DUALSYNC SPACES

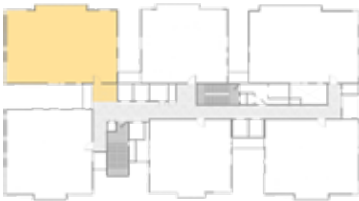
SEGREGATED FORMAL AND
INFORMAL SPACES

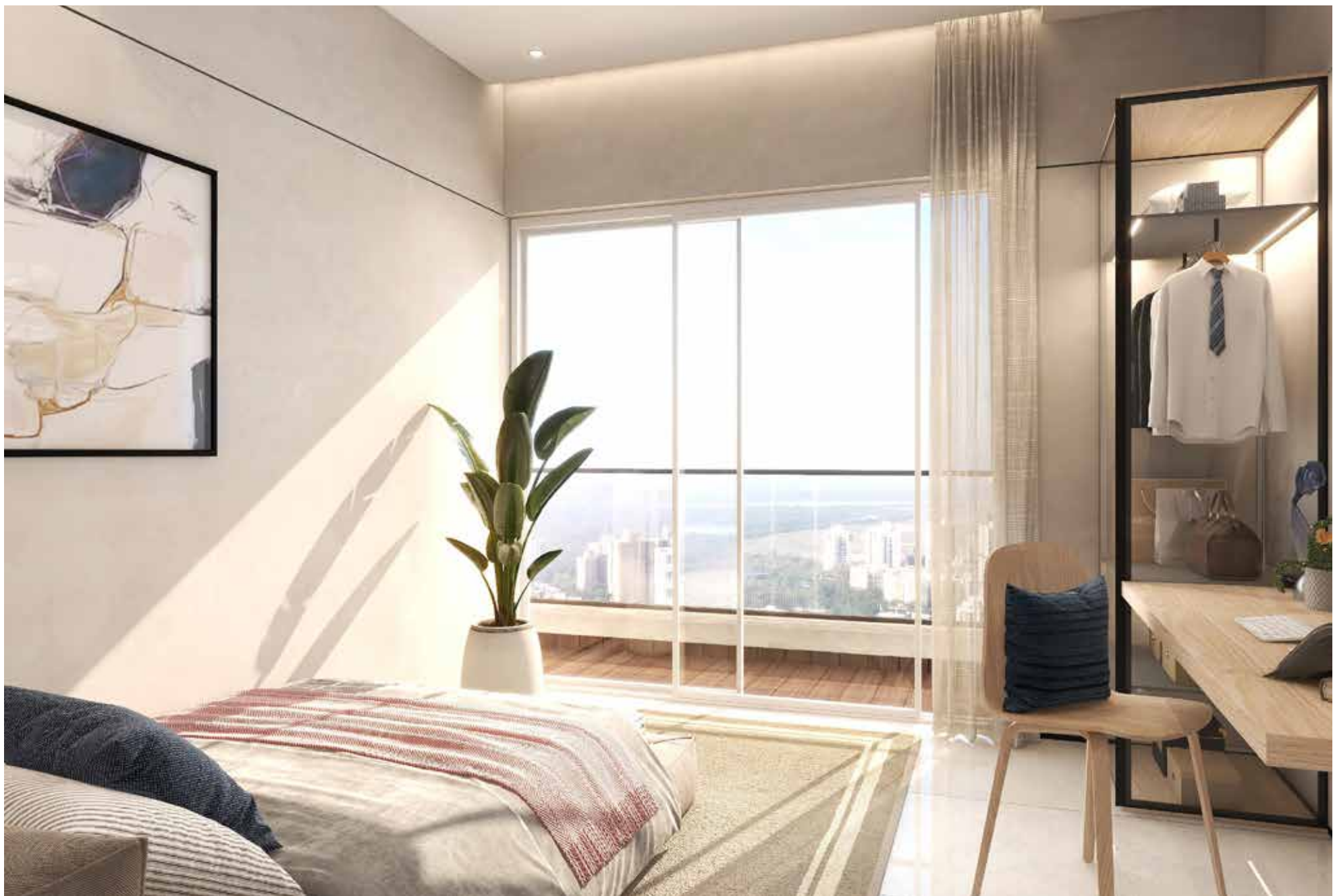




PRIVATE FOYER ENTRY

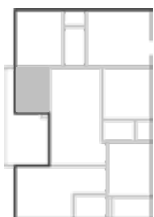
AN ELEGANT WELCOME
BEGINS AT YOUR ENTRANCE





KIDS' BEDROOM 2

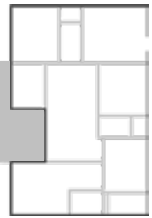
A VERSATILE SPACE FOR YOU
TO GROW INTO





OUTDOOR LIVING BALCONY

ROOM SIZED BALCONIES, 1.5X
LARGER THAN COMPETITORS*



3 BHK

2650 SFT.(EAST)



ROOM DIMENSIONS

Room	Size
Drawing	16'6" x 13'11"
Family Living & Dining	13'3" x 25'3"
Outdoor Living Balcony	10'6" x 13'2"
Master Bedroom	14'0" x 13'0"
Dress	8'6" x 6'10"
M. Toilet	8'2" x 5'10"
Kids' Bedroom 1	12'0" x 13'11"
Com. Toilet	5'2" x 10'2"
Guest Bedroom	12'0" x 13'3"
Toilett 3	8'0" x 5'3"
Kids' Bedroom 2	8'0" x 11'0"
Kitchen	11'5" x 13'9"
Utility	9'10" x 5'4"

AREA STATEMENT

RERA Carpet Area	1668 sft.
Exclusive Balcony Area	146 sft.
External Wall & Internal Shaft Area	185 sft.
Common Area	651 sft.



THE LIMITLESS LUXURY

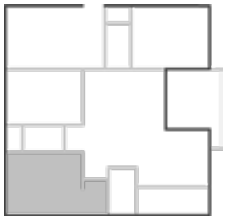
Unit 6 - 3BHK

2390 SFT.(NORTH)



MASTER BEDROOM SUITE

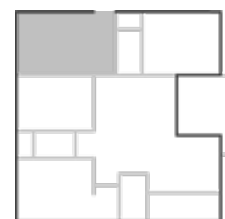
THE EPITOME OF LUXURY, VENTILATION,
AND VIEWS WITH PRIVATE WALK-IN DRESS.





LARGEST DRAWING ROOM SEGMENT

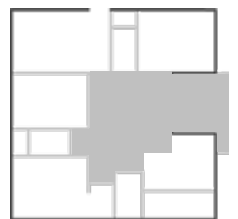
PERFECT FOR HOSTING GUESTS AND CREATING MEMORABLE GATHERINGS.





COMBINED FAMILY LIVING SPACES

GENEROUS LIVING SPACES THAT BRING THE WHOLE FAMILY TOGETHER, WITHOUT FEELING CROWDED.





PRIVATE FOYER ENTRY

AN ELEGANT WELCOME BEGINS
IN YOUR PRIVATE FOYER



3 BHK

2390 SFT.(NORTH)



ROOM DIMENSIONS

Room	Size
Drawing	19'4" x 12'0"
Family Living & Dining	16'3" x 18'9"
Outdoor Living Balcony	10'4" x 11'4"
Master Bedroom	14'9" x 12'0"
Dress	4'9" x 7'3"
M. Toilet	5'1" x 9'0"
Kids' Bedroom	14'11" x 12'0"
Toilet 2	5'0" x 8'9"
Guest Bedroom	14'9" x 10'7"
Toilet 3	8'4" x 4'8"
Kitchen	13'10" x 10'9"
Utility	12'3" x 5'2"

AREA STATEMENT

RERA Carpet Area	1506 sft.
Exclusive Balcony Area	123 sft.
External Wall & Internal Shaft Area	175 sft.
Common Area	586 sft.

LANDSCAPE AMENITIES



12,600 SFT.
OUTDOOR KIDS PLAY AREA

FITTEST COMMUNITY OF FINANCIAL DISTRICT



CRICKET NETS



PICKLEBALL COURTS



BASKETBALL COURT



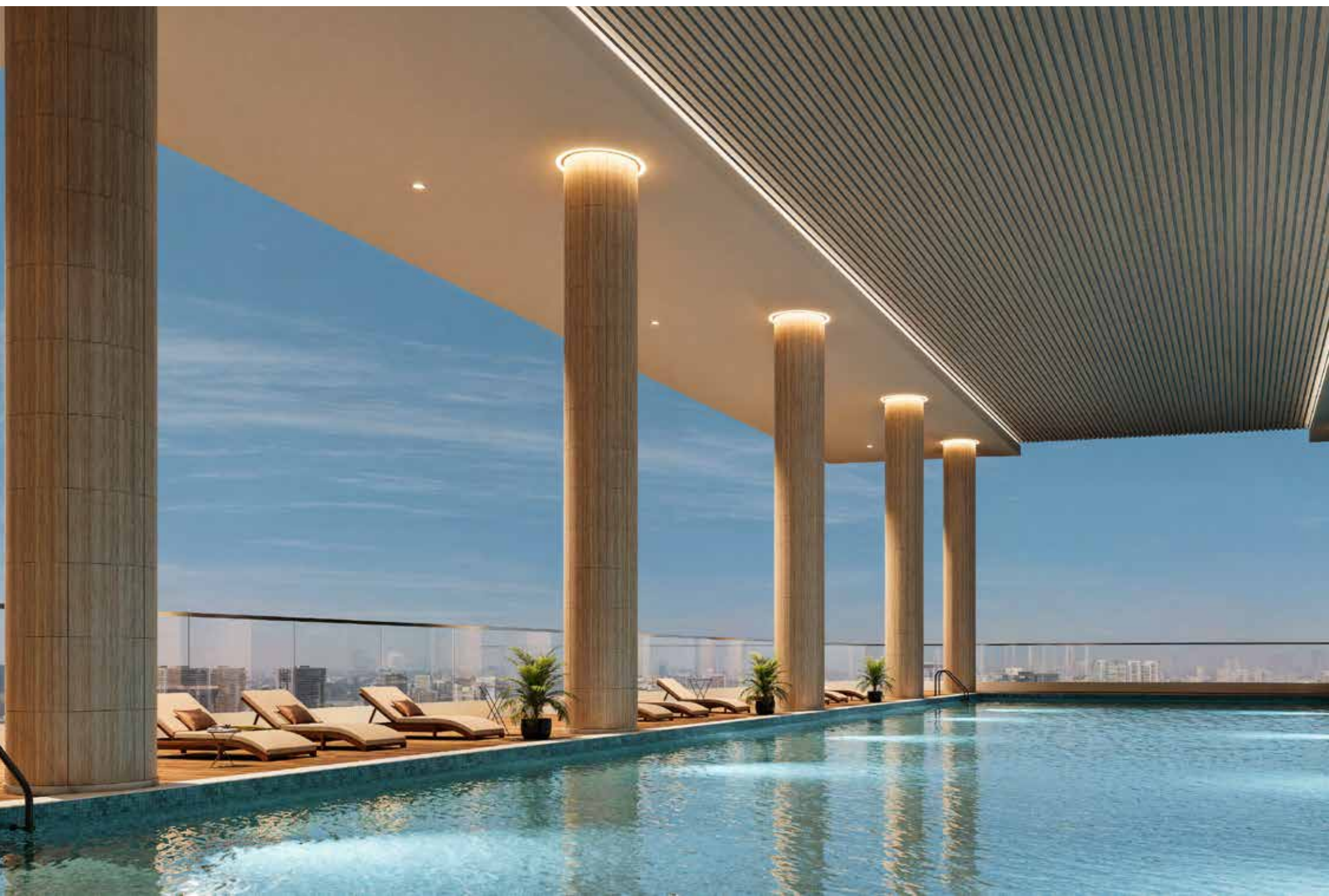
INDOOR BADMINTON COURTS

THE CLUB

~52,000 SFT
G+5 FLOORS



SWIMMING POOL
33 FT. WIDE & 100 FT. LONG



GROUND FLOOR

F&B SPACE

ENTRY LOBBY

ALFRESCO AREA



FIRST FLOOR

BANQUET HALL
PRE-FUNCTION



THIRD FLOOR

- POOL
- KIDS' POOL
- POOL DECK



FOURTH FLOOR

BADMINTON COURTS



FIFTH FLOOR

INDOOR GAMES ROOM



TERRACE FLOOR

MULTISPORTS TURF



A CORRIDOR OF
CONVENIENCE

~ 55,000 SFT.

INDOOR GYM

SECURITY LOCKERS

SUPERMARKET

CLINIC & PHYSIOTHERAPY ROOM

GUEST ROOMS

CO-WORKING & TUITION ROOM

SPA & SALON

CRECHE

INDOOR KIDS' PLAY AREA

LIVING ROOM





TOWER A

- LIVING ROOM
- PARTY LOUNGE
- CO-WORKING & TUTION ROOM

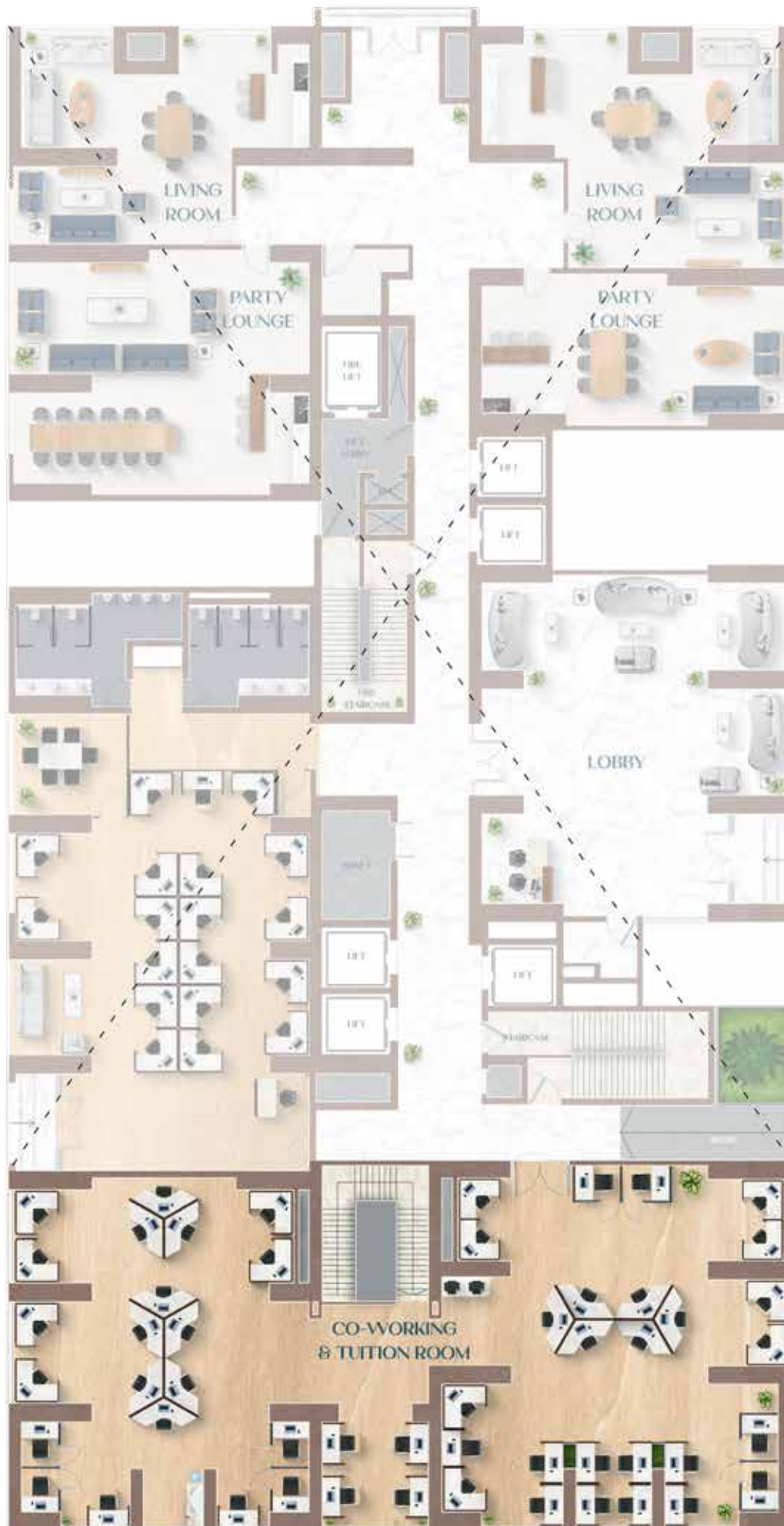




TOWER A

MEZZANINE

— CO-WORKING & TUTION ROOM



TOWER B

- SECURITY LOCKERS
- SPA & SALON
- SUPER MARKET
- CRECHE
- GUEST ROOMS

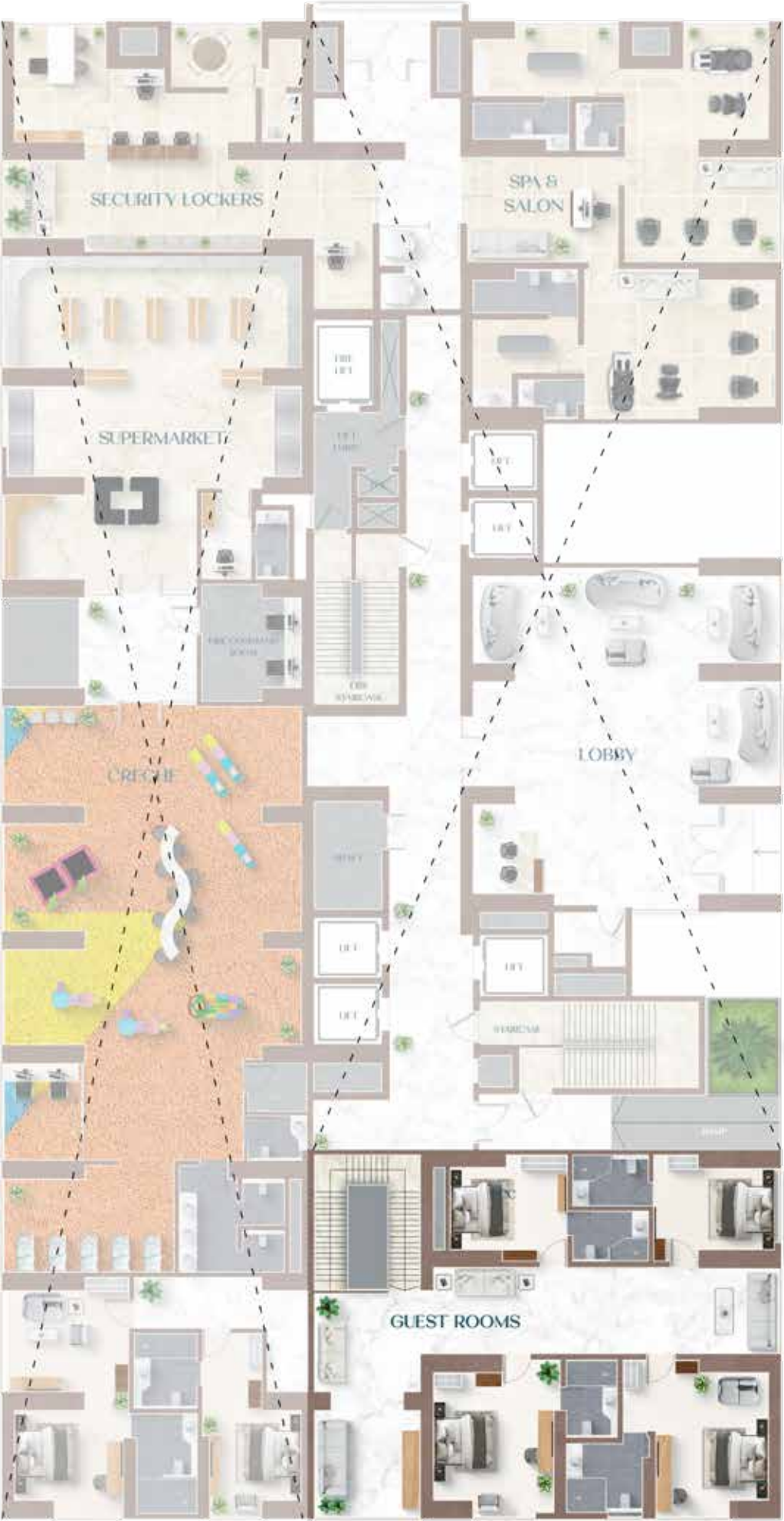




TOWER B

MEZZANINE

— GUEST ROOMS



TOWER C

- INDOOR GYM
- INDOOR KIDS' PLAY AREA
- KIDS' BIRTHDAY PARTY AREA



TOWER C

MEZZANINE

- INDOOR GYM
- CLINIC & PHYSIOTHERAPY ROOM



URBAN AMENITIES



INDOOR GYM & PHYSIOTHERAPY



SECURITY LOCKERS



LIVING ROOM



CO-WORKING & TUITION ROOM



GUEST ROOMS



INDOOR KIDS' PLAY AREA



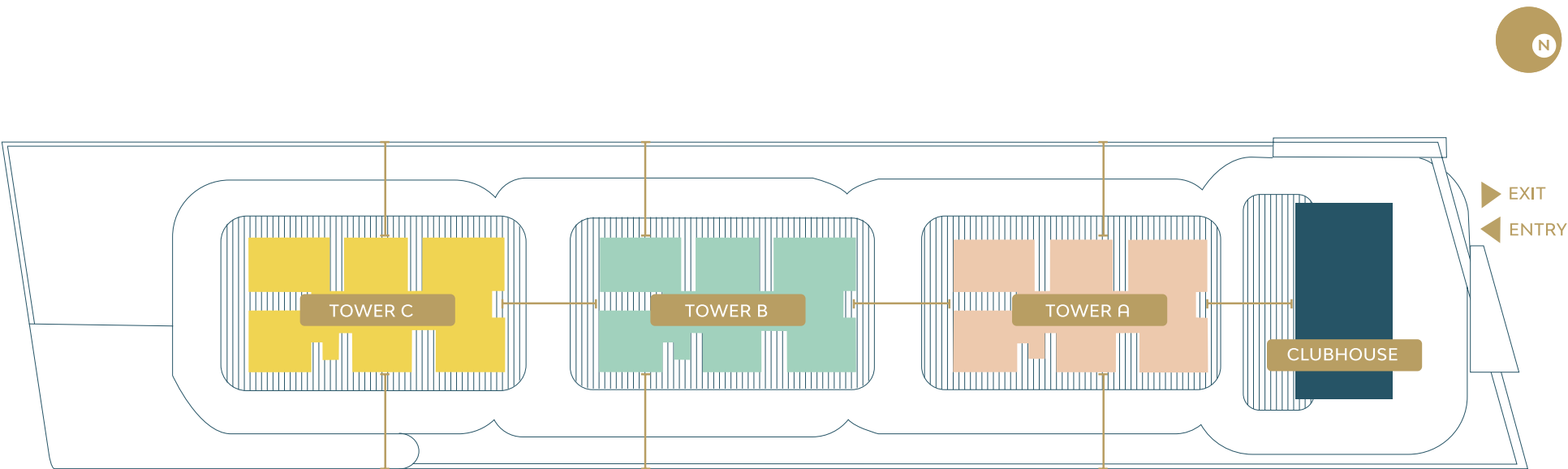
SPA & SALON



KIDS' BIRTHDAY PARTY AREA

DISTANCES

65.6 FT.





Foundation & Structural Frame

RCC shear wall structure to withstand wind and seismic loads (Zone-2)

Walls

Internal Walls: 160 mm or 200 mm or 250 mm thick RCC walls

External Walls: 200 mm or 250 mm thick RCC walls

Floor to Floor Height

3300 mm slab top to slab top level

Joinery Works

Main Door

Frame: 2400 mm x 1200 mm Hardwood frame finished with melamine spray polish

Shutters: Hardwood shutters finished with melamine spray polish and designer hardware

Bathroom Doors

Frame: Granite frame

Shutters: Two sides laminated flush shutters with designer hardware

Internal Doors

Frame: Hardwood frame finished with melamine spray polish

Shutters: Hardwood flush shutters with laminated finish and designer hardware

Main Balcony

Shutters: uPVC glazed sliding door, with mosquito mesh provision

Master Bedroom Balcony

Shutters: uPVC glazed sliding door, with mosquito mesh provision

KBR 2 Balcony

Shutters: uPVC glazed sliding door, with mosquito mesh provision

Windows

Bedroom Windows

Frame: uPVC window of reputed profile sections

Shutters: Toughened/HS Glass with suitable finishes as per design with provision for mosquito mesh for all sliding windows

Curtain Walls

Aluminium frame profile sections of reputed brand with toughened/HS glass with provision for mosquito mesh, fixed/sliding with glass railing as per design

Kitchen Windows

Frame: uPVC window of reputed profile sections

Shutters: Toughened/HS Glass with suitable finishes as per design with provision for mosquito mesh for all sliding windows

Bathroom Ventilators

Frame: uPVC window of reputed profile sections

Shutters: Toughened frosted glass with provision for exhaust fan

Flooring & Cladding

Common Spaces (Living, Dining, Drawing)

800mm x 800 mm vitrified tiles of reputed brand with spacer joints

Inside Spaces (MBR, GBR, KBR, KBR 2, Kitchen)

800mm x 800 mm vitrified tiles of reputed brand with spacer joints

Balcony

Flooring: 200 mm x 1200 mm Anti-skid vitrified tiles of reputed brand with spacer joints

Bathrooms

MBR Bathroom Flooring: 600 mm x 1200 mm Anti-skid vitrified tiles of reputed brand with spacer joints

MBR Bathroom Cladding: 600 mm x 1200 mm GVT/Porcelain tiles cladding up to false ceiling height

Other Bathroom Flooring: 600 mm x 600 mm Anti-skid vitrified tiles of reputed brand with spacer joints

Other Bathroom Cladding: 600 mm x 600 mm GVT/Porcelain tiles cladding up to false ceiling height

Utility

Flooring: 600 mm x 600 mm Anti-skid vitrified tiles of reputed brand with spacer joints

Cladding: 600 mm x 600 mm Porcelain/Ceramic tiles cladding up to 3 feet in height

SPECIFICATIONS



Plumbing & Fittings

Bathroom Chrome Plated Fittings

Diverter for hot and cold water of reputed make

Washbasin

Mixer for hot and cold water of reputed make with counter-top

Bathroom Faucets

Health faucet for EWC of reputed make

Sanitary

Wall-mounted EWC of reputed make

Washbasin of reputed make

Kitchen & Utility

Washing machine: One inlet point for washing machine

Dishwasher: One inlet for dishwasher

Water purifier: One inlet point for water purifier

Sink: One inlet point for sink

Electrical

Wiring Make

Concealed PVC insulated copper wiring of reputed make

Electrical Location-Wise Power Outlets

Bedrooms & Living Area

Power outlets to be provided for light, fan, Air-Conditioners, TV, and charging points

Bathrooms

Power outlet points to be provided for light, geyser, and vanity

Main Balcony

Power outlets to be provided for light, fan, and charging point

Kitchen

Power outlets to be provided for
Light
Chimney/Hob
Refrigerator
Microwave/Oven
Mixer/Grinder
Water Purifier

Utility Room

Power outlets to be provided for light, washing machine, dishwasher, and dryer

Railing

Balcony Railing

Aesthetically designed laminated glass railing systems with high-quality handrails, cap rails, and railing base

VRF

Space/provision allocated for a dedicated VRF unit for the flat. Please note that only the space/provision shall be provided by the Promoter/Developer and the VRF unit will need to be established/installed by the Purchaser/Allottee only at his/her cost.

TV/Internet

Optic fibre cable to be provided for internet in the living area

Television (TV) or DTH points to be provided in Living, Drawing, MBR, & GBR

Power Backup

100% power backup

DG set with enclosure

LPG

Piped LPG gas connection will be supplied from centralized gas bank to all flats



Billing

Internal

Water, gas, and electricity meters will be provided for each flat

External

Application based system will be provided for monitoring the domestic energy consumption and for billing

Lifts

High-speed lifts from Kone or equivalent make

Passenger lifts: 5 per tower

Service lifts: 1 per tower

Parking

Markings

Designated markings for each flat and visitor parking signages at relevant points

EV Charging point

Dedicated clusters of EV parking's shall be given

Security

CCTV cameras at designated locations and dedicated surveillance room to be provided

Fire & Safety

Fire equipment as per NBC regulations

Fire Alarms

Fire Hydrants

Fire Sprinkler System

Fire curtains will be provided as per the fire norms

WTP & STP

Water treatment plant (WTP) for softening and treating of water

Sewage treatment plant (STP) of adequate capacity as per regulatory norms

Treated sewage water will be used for flushing and landscaping purposes

Water harvesting: Rainwater harvesting pits provided for recharging groundwater level

Common Area Lighting

Power for common area lighting will be provided from solar, transformer, and DG

Tower Entrance Lobby

Double-heighted entrance lobby

Ground Floor Lift Lobby

Granite/Marble cladding for double-height lobby of around 15 feet

Lift Lobby Flooring

Designer tiles/Granite cladding

Corridors Flooring

Vitrified designer tiles of reputed make

Staircase

Natural Stone/Granite



Solar Power

Solar system will be provided on terrace with rating as per the norms

Mechanical Ventilation

Mechanical ventilation system will be provided in the basements as per the NBC norms

Paint

Flat Walls

Smooth putty finish with two coats of cement/ acrylic emulsion paint from Asian Paints or equivalent

External Walls

Texture finish and two coats of exterior cement/ acrylic emulsion paint from Asian Paints or equivalent

Ceiling

Flat Ceiling

Smooth putty finish with acrylic emulsion paint

Bathroom Ceiling

Grid false ceiling to cover all service lines

Utility Room Ceiling

Grid false ceiling to cover all service lines

Balcony Ceiling

Smooth putty finish with acrylic/cement emulsion paint

Landscape Amenities

Cascading Water Feature

Open Lawn

Activity Lawn

Social Gathering Plaza

Seating Gallery

Outdoor Activity Area

Lounge Deck

Pickleball Court

Kids' Play Area

Basketball Court

Senior Gathering Space

Outdoor Fitness Station

Cricket Net

Multi-purpose Lawn

Garden Lounge Swings

Pet Zone

Tower A Amenities

Living Rooms

Party Lounge

Tower Lobby

Co-working & Tuition Room

Tower B Amenities

Spa & Salon

Provision for Security Lockers

Supermarket

Creche

Guest Rooms



Tower C Amenities

- Indoor Gym
- Indoor Kids' Play Area
- Birthday Party Area
- Clinic & Physiotherapy Room

Clubhouse Amenities

- F&B Spaces
- Banquet Hall
- Indoor Badminton Courts
- Swimming Pool
- Multipurpose Court
- Indoor Games Room

AREA STATEMENT

Unit No.	Flat Type	Saleable Area (in sft.)	Facing	RERA Carpet Area (a)	Exclusive Balcony Area (b)	External Wall and Internal Shaft Area (c)	a+b+c	Common Area (in sft.)
1	2650 - E	2650	EAST	1667	149	183	1999	651
2	2340 - W	2340	WEST	1472	127	166	1765	575
3	2035 - W	2035	WEST	1240	138	157	1535	500
4	2090 - E	2090	EAST	1280	132	166	1578	512
5	2650 - E	2650	EAST	1668	146	185	1999	651
6	2390 - N	2390	NORTH	1506	123	175	1804	586



LAKESIDE

KHAJAGUDA

HANDED OVER 2020



SPECTRA

FINANCIAL DIST.

HANDOVER 2025



SPIRE

KOKAPET

HANDED OVER 2023



LOFT

FINANCIAL DIST.

HANDOVER 2026



SPRINGS

POCHARAM, UPPAL

HANDED OVER 2025



LANDMARK

KUKATPALLY

HANDOVER 2028

OUR OTHER PROJECTS



FROM THE HOUSE OF ASBL

At ASBL (Ashoka Builders India Pvt Ltd), we're redefining real estate by creating homes that blend innovation, quality, and contemporary living. Since our inception, we've carved a niche in construction technology, and people centric design.

With a vision to break away from traditional real estate, we're focused on building homes that inspire and elevate everyday life.

With ASBL Broadway, our vision was to bring the dynamic street energy of cities like Manhattan into the heart of Hyderabad's skyline. It's a celebration of downtown living spacious homes, a prime location, and next-gen amenities that blend practical luxury with active, modern lifestyles.

I believe the glass facades will reflect not just sunlight, but the vibrant spirit of our city, while the green, stacked clubhouse creates a welcoming space for a forward-thinking, connected community

AJITESH KORUPOLU

FOUNDER & CEO



ASBL
BROADWAY
THE PULSE OF LIFE

The Manhattan Series

MADE FOR INDIA

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+91 928 958 9630

asbl.in/broadway

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Building Permit No: 002916/BP/HMDA/0847/SKP/2025

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Area calculated under Technical Details section is given for reference purpose only, and the summation of individual room areas may not be equal to any of the respective RERA Carpet, Balcony, External Wall & Shaft areas reflected in the brochure since the same does not include areas such as internal wall areas, areas for certain niches etc.